

श्री अटल बिहारी वाजपेयी शासकीय कला एवं वाणिज्य
महाविद्यालय, इन्दौर (म.प्र.)

विभाग का नाम :- प्रबंध विभाग

आंतरिक परीक्षा (सी.सी.ई.) दिसम्बर 2023 स्नातक (बी.बी.ए. प्रथम वर्ष)

प्रश्न पत्र -1 (मेजर -1-Financial Account)

Q.1, What is Financial Account ? Write the basic concept & conventions of Accounting.

Q.2 , 1 April 2016 the Reliance Ltd., took a piece of land on lease. minimum rent of rs. 200000 in the 1st year, Rs. 400000 in the 2nd year, & thereafter rs. 600000 per annum. Royalty is charged @Rs. 40 per ton. short working recoupment right is over the 1st & three year of the Lease only.

output	1 st year	2 nd year	3 rd year	4 th year
Tons	1000	10,000	18,000	20,000

open the Necessary account.

(मेजर -2- Business Maths)

Q.1 Write a note on sacrificing ratio and gaining ratio.

Q2. Find the value of x & y

$$3X - 4Y = 5$$

$$5X + 2Y = 17$$

प्रश्न पत्र -2 (माईनर-**Communication Skill**)

- Q1. What do you mean by Communication? What are the various Barriers to Communication. How can these Barriers be removed?
- Q2. What is publice Speaking? what do you understand by composition and principles of public speech?

प्रश्न पत्र -3 (इलेक्टिव-**Business Statistics**)

- Q1. Defind business Statistics? also explain it's function and scope.
- Q2. Calculate karl Pearsons coefficient of correlation between the age of husband and wives and comment on the result
- age of husband {X}
- : 20 25 30 35 40 45 50 55 60 65 70
- age of wives {Y}
- : 17 24 28 32 35 38 42 51 60 62

प्रश्न पत्र -4 (वोकेशनल-**Personality Development**)

- Q1. Explain the factros Responsible for gettine success.
- Q2. Describe the techniques require for better time management.

{GST}

- Q1. What is the concept of business. explain types of account.
- Q2. What is the importance of GST? explain it.

{Digital Marketing}

Q1. What is the digital marketing? explain its importance.

Q2. what is the search engine? what are the uses of search engine.